



METROWEST YMCA
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Development Office
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Tax ID#: 04-2281530

NOVEMBER 4, 2010 AT CROWNE PLAZA NATICK, 6:30-8:30PM

Becoming an official event sponsor means business recognition and goodwill marketing benefits reaching hundreds of YMCA members, program participants and a captive audience at the event itself. Your sponsorship will significantly defray the operating expenses for running the event thereby establishing the MetroWest YMCA Auction as it was genuinely intended: *a vital fundraiser to expand our ability to offer financial assistance to children and families in MetroWest in need of our services.*

SUMMARY OF EVENT SPONSOR BENEFITS

- Presenting Sponsorship \$5,000**
 - Top billing acknowledgment with logo on event banners, foam board posters, all press related materials and signage displayed throughout YMCA facilities.
 - 8 complimentary tickets to the Auction event.
 - Cover page ad in official auction program (approximately 200-250 will be printed and distributed)
 - Top billing acknowledgment with logo and weblink on Y website.

- Premier Event Sponsorship \$2,500**
 - Full acknowledgement with logo on event banners, foam board posters, all press related materials and signage displayed throughout YMCA facilities.
 - 6 complimentary tickets to the Auction event.
 - Full-page ad in official auction program (approximately 200-250 will be printed and distributed)
 - Prominent acknowledgment with logo and weblink on the Y website.

- Limelight Sponsorship \$1,000**
 - Acknowledgement of sponsorship on event posters, all press related materials and event signage throughout YMCA facilities.
 - 4 complimentary tickets to the Auction Event.
 - Half-page ad in auction program (approximately 200-250 will be printed and distributed).
 - Prominent acknowledgment, with logo and weblink on the Y website.

- Starlight Sponsorship \$500**
 - Half-page ad in official auction program.
 - 2 complimentary tickets to Auction event.
 - Name on website.

- Footlight Sponsorship \$250**
 - Recognition in auction program.
 - Name on website.

Name

Company

Address, City, Zip

Phone

Email contact for graphics and advertising.