

# DREAM BIG

the **Y** METROWEST YMCA AUCTION

New this year – Going Virtual! More info at [metrowestymca.org/auction2020](http://metrowestymca.org/auction2020)

Company Name \_\_\_\_\_

Contact name and number for marketing/logo materials \_\_\_\_\_

## SUMMARY OF EVENT SPONSOR BENEFITS

### \_\_Diamond Sponsorship \$5,000

- Opportunity to pre-record a 15 second message to be aired during the live virtual event
- Complimentary "event package" delivered prior to the program, including beverages and party favors for 10 "guests"
- Social media posts on YMCA FaceBook and Instagram presences thanking for support including company logos
- Logo/Company name on event email invitation if confirmed by September 15
- Recognition (logo included) on online mobile bidding application and main page
- Sponsorship acknowledgement on branch banner for the year
- Full-page ad in online auction program

### \_\_Platinum Sponsorship \$2,500

- Complimentary "event package" delivered prior to the program, including beverages and party favors for 10 "guests"
- Social media posts on YMCA FaceBook and Instagram presences thanking for support including company logos
- Logo/Company name on event email invitation if confirmed by September 15
- Recognition (logo included) on online mobile bidding application and main page
- Sponsorship acknowledgement on branch banner for the year
- Full-page ad in online auction program

### \_\_Gold Sponsorship \$1,000

- Social media posts on YMCA FaceBook and Instagram presences thanking for support including company logos
- Logo/Company name on event email invitation if confirmed by September 15
- Recognition (company name) on online mobile bidding application and main page
- Complimentary "event package" delivered prior to the program, including beverages and party favors for 5 "guests"
- Company name on website and during pre-event slide show
- Full-page ad in online auction program

### \_\_Silver Sponsorship \$500

- Company name on website and during pre-event slide show
- Half-page ad in online auction program
- Complimentary "event package" delivered prior to the program, including beverages and party favors for 2 "guests"

### \_\_Bronze Sponsorship \$250

- Company name on website and during pre-event slide show
- Complimentary "event package" delivered prior to the program, including beverages and party favors for 2 "guests"



*"Our family is deeply appreciative to the YMCA and the staff. This (emergency child care) service has been a rich blessing during very challenging times and has blessed to be a part of the YMCA community!"*

**Your sponsorship matters even more than ever.** For more than a century the Y has focused on meeting the needs of the community, and that is what we continue to do during the current climate. And we can't do it without you.

Throughout the pandemic, our Y worked with partners in the community to support people impacted by COVID-19. We kept our doors open providing critical services to families in need.



#### **Providing Emergency Child Care**

- **15,000 hours of care** for children of healthcare workers, first responders and essential workers for ages 15 months through 5<sup>th</sup> Grade.
- **Providing: Healthy Meals – Online Learning Support – Social Connections**
- And **workers were available to continue their live-saving efforts**, comforting others, to ensuring people have access to foods and other necessities.



#### **Addressing the Basic Needs of Local Families**

- **5,000 meals per week** for families in need
- **Providing: Toiletries - Hygiene Products – Over-the-Counter Medicine**
- **Wellness check-ins to more than 250 seniors** experiencing social isolation

**Your sponsorship will help us continue to strengthen the foundations of our community.** COVID-19 continues to have an adverse impact for our families. Rising Unemployment. Out of school learning loss. New back to school and educational models. Increased support needs for working families. Social isolation.

But we are ready to respond. Through our efforts providing emergency child care and meals to thousands of families over the past several months, we gained significant knowledge about how to safely and effectively provide services. To address new concerns, we are committed to providing **access to Y programs and services**, collaborating with school systems and education programs to **support the academic success of every student**, connect the whole community and continuing our work **developing the next generation of leaders**.

With **your** help, we **can** make this happen.

**Become a sponsor today!**

Please contact Amy Miller with any questions or to return your form today at [amiller@metrowestymca.org](mailto:amiller@metrowestymca.org)